

Phillips Connect solution guide for AssetTrac™

Battery-powered asset tracking solution designed to help businesses monitor and manage their valuable equipment, trailers, and fleet assets with ease and efficiency.

Ideal for construction and agriculture equipment, yellow iron, powersports vehicles, golfcarts, forklifts and other miscellaneous asset types, this durable and compact device is equipped with GPS tracking technology, allowing you to keep track of your assets from anywhere, anytime.



AssetTrac

(3,7 in x 5,51 in x 0,79 in)

Device includes 3M adhesive backing for additional mounting option.



Technology

AssetTrac

- Battery powered 4G cellular GPS tracking device with 3G fallback.
- LTE cat 1 (bands 2, 4, 12).
- HSPA fallback bands 2, 5.
- Integrated high sensitivity antenna.



Product features

- Easy to install.
- 3 x AA Li-SOC12 back up battery with 29Wh battery capacity.
- IP67 rated for operation in the harshest conditions.
- 2-4 years life expectancy.
- Designed for covert installation.



Customer Benefits

- Improved operational efficiency.
- Enhanced safety & compliance.
- Theft prevention & recovery.
- Improved maintenance management.
- Data-driven decision making.





Use cases of AssetTrac™



Fleet management

Asset tracking:

Monitor the location of trailers, trucks, and fleet vehicles to improve planning, ensure timely deliveries, and reduce theft or unauthorized use.

Fleet utilization:

Track usage and idle time to optimize deployment and maximize ROI.

Asset recovery:

GPS tracking enables fast recovery in case of theft or misplacement, minimizing downtime and loss.



Construction, agriculture & heavy equipment management

Equipment tracking:

Monitor location and status of construction or farm equipment (e.g., excavators, bulldozers, tractors) across multiple job sites.

Theft prevention:

Reduce theft risk, especially in large or remote areas.

Asset deployment:

Ensure equipment is used in the right locations for maximum efficiency.

Maintenance scheduling:

Track usage and schedule service intervals to reduce downtime and prevent equipment failure.



Rental equipment tracking

Rental fleet monitoring:

Track each unit to ensure timely returns, prevent theft, and monitor usage.

Condition monitoring:

Monitor usage patterns to identify when maintenance or inspections are due.



Municipal and government fleet operations

Public service equipment tracking:

Monitor vehicles like garbage trucks, maintenance crews, and emergency responders to optimize routes and schedules.

Resource allocation:

Ensure assets are used effectively and dispatched where they are most needed (e.g., snowplows, road crews).



Waste management

Tracking waste collection vehicles:

Confirm trucks are following assigned routes and operating efficiently.

Asset deployment monitoring:

Track bins, dumpsters, and related equipment across sites to ensure timely deployment and retrieval.