

Eco-driving tips to lower fuel costs



Did you know?

With eco-driving, you could lower fuel consumption up to 25%, reduce repair and maintenance costs, and reduce collisions.¹ Fuel efficient driving can also lower CO₂ emissions by 25%.²

What is eco-driving?

Eco-driving is a method of driving that uses less fuel and has a lower impact on the environment.

Save money, save the environment with eco-driving



Avoid harsh braking

Sudden acceleration and braking increases fuel consumption and vehicle wear and tear. Take your foot off of the accelerator and coast to slow down.



Optimize routes

Plan routes to avoid inclines, traffic and construction areas to shorten time driven and reduce fuel use.



Keep tires inflated

Check tire pressure regularly. Properly inflated tires can reduce fuel use by 3-4%.⁴



Reduce idling

An idling heavy-duty truck burns 0.8 gallons of fuel per hour.³ Turn your engine off if stopped for more than 60 seconds, except in traffic.²



Regulate your speed

Maintain a steady speed and consider using cruise control. Keep to the posted speed limit.



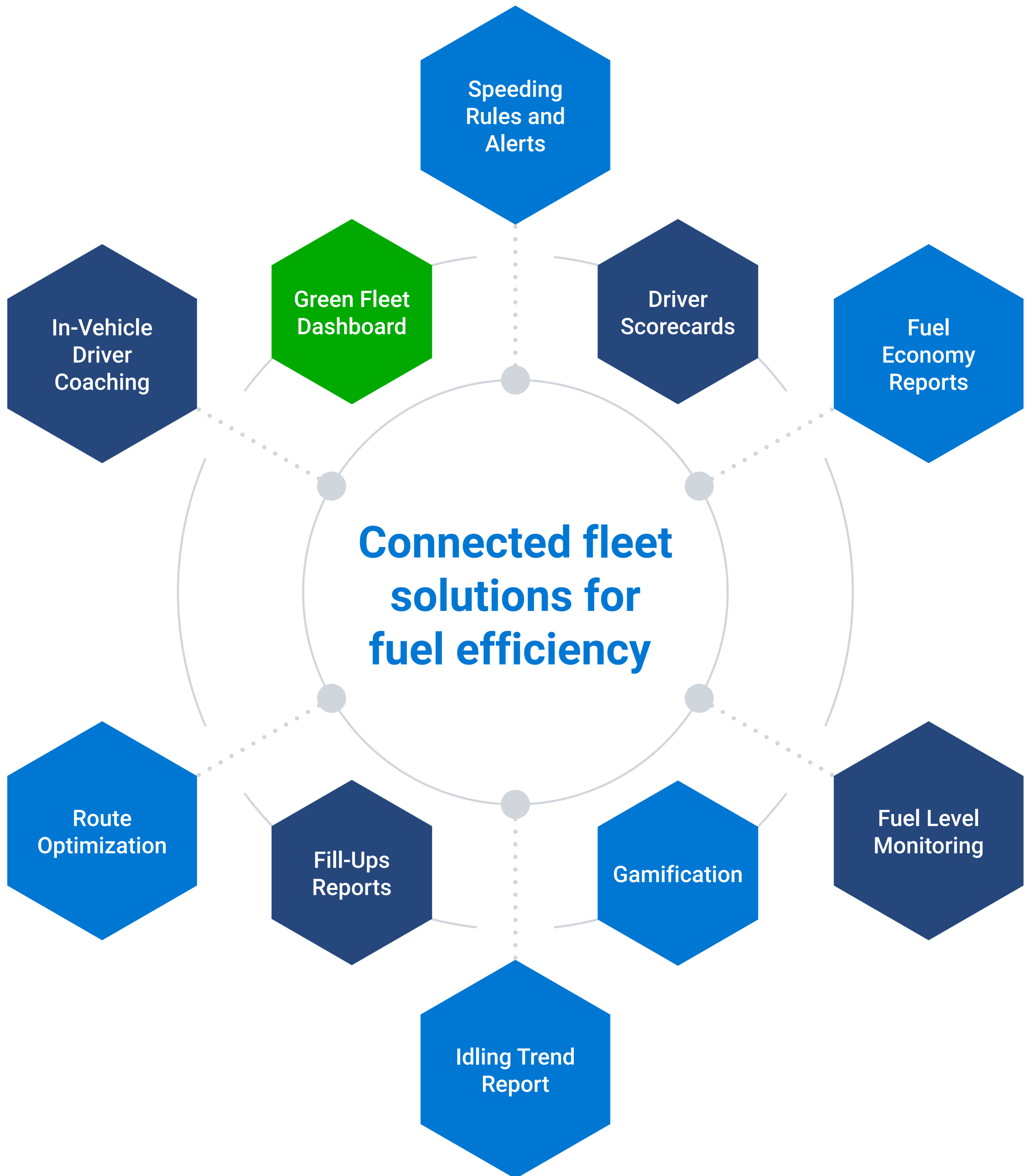
Limit the use of A/C and heat

Avoid turning on the A/C and heat when possible. Control cabin temperature by opening the windows or consider tinting.



Schedule regular maintenance

Eco-driving also involves what you do off the road. Proactively schedule fleet maintenance, such as tire pressure checks and engine oil changes, to keep your fleet safe and efficient.



Take fleet efficiency to new heights. Learn more at [Geotab.com](https://www.geotab.com)

Discover even more ways to improve fuel economy at marketplace.geotab.com



Sources:

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3. Alternative Fuels Data Center. https://afdc.energy.gov/center/idle_reduction_heavy.html
4. Forest Service. U.S. Department of Agriculture. <https://www.fs.fed.us/sustainableoperations/greenteam-toolkit/documents/Eco-Driving.pdf>