



Food and beverage fleet management

Get quality, compliance and efficiency in every delivery

Maximize profitability and simplify complex regulatory adherence with Geotab's innovative open platform and built-in cold chain solution, gaining the data-driven insights needed to protect your temperature-sensitive products and streamline your operations.

The Geotab advantage

We empower food and beverage fleets to conquer their specific challenges. Our native cold chain offering provides complete visibility and control over temperature-sensitive goods, while our unparalleled flexibility connects your entire operation to optimize your business and delight customers. Geotab Intelligence, powered by AI, converts your fleet data into predictive insights — so your team can anticipate risk, protect product quality and make faster decisions across your delivery operation.



Protect product quality in transit

Perishable goods demand constant vigilance. Geotab integrates with advanced temperature tracking systems and two-way reading solutions, providing near real-time alerts and complete visibility to keep your valuable cargo from spoiling.



Control spiraling fuel costs

Inefficient routes and excessive idling drain your budget. Geotab's intelligent fuel monitoring pinpoints waste and optimizes routes, providing the data to save fuel and time, directly impacting your bottom line.



Master strict regulatory compliance

Food and beverage fleets face strict and complex compliance. Geotab ELDs simplify HOS, DVIR and FSMA requirements with automated logs, reducing administrative burden and helping you meet critical food safety standards with ease.



Gain full supply chain visibility

Lack of visibility risks product integrity and recall nightmares. Robust asset trackers deliver complete visibility into asset location and movement history, empowering you to maintain full traceability of goods throughout your entire supply chain.



Deliver on-time, every time

Late deliveries cost customers and impact freshness. Our routing and planning solutions help provide precise ETAs and streamlined workflows to keep promises and adapt quickly to changing market demands.



Improve driver safety and performance

Risky driving jeopardizes your team and delicate cargo. Geotab's driver behavior monitoring and the AI-powered GO Focus camera help identify unsafe practices, enabling impactful coaching and protecting your fleet from liability.

Telematics: more than just fleet management

Geotab offers comprehensive telematics solutions that go beyond basic GPS tracking. We provide a scalable and customizable platform with advanced features, real-time data insights and actionable analytics to optimize performance, boost safety compliance, and drive sustainability initiatives specifically for the food and beverage sector.

Our open platform promise

Geotab's open platform empowers you to tailor your fleet management solution. With access to our APIs and SDKs, you can integrate seamlessly with existing systems, customize data analysis and develop unique applications. Explore over 500 solutions on the Geotab Marketplace to extend functionality and meet your specific needs.

Geotab in action

Milk & More:

We helped Milk & More, a fleet with nearly 1,000 vehicles, get some incredible results. By putting Geotab's solution in their trucks, they got real-time insights into how their drivers were doing and how their vehicles were performing.

This wasn't just about data; it was about real change. Here are just a few of their amazing results:

- A **21% drop in speeding** incidents, making their fleet – and drivers – safer
- A **savings of £2 million** a year in fuel costs, and;
- A **decrease of CO₂ emissions** by a whopping **4,920 tons annually**, showing that being efficient is good for business and the planet.

[Learn more](#)

Geotab's platform provides you:



AI-powered video telematics

The GO Focus family scales from privacy-first event capture to full 360° situational awareness – with GO Focus Plus as a great fit for most food and beverage fleets. It detects distracted driving, tailgating and harsh maneuvers in real time, delivers in-cab voice coaching so drivers self-correct before unsafe behavior puts your cargo at risk, and surfaces high risk events, helping safety managers prioritize coaching that reduce risk, lower insurance costs and protects your product.



Asset Tracking

The GO Anywhere family tracks everything from refrigerated trailers to food carts and non-powered assets – with GO Anywhere Plus as a great fit for most food and beverage operations. It keeps your assets visible across every lane and remote facility with hybrid power, built-in satellite connectivity, and high-frequency theft-recovery mode, while geofence alerts, ignition status and movement detection maintain full supply chain traceability.



Geotab Navigation

Truck-safe navigation routes drivers around commercial restrictions based on vehicle dimensions. With predictive risk alerts drawn from millions of fleet trips, drivers avoid hazardous roads and arrive on time with fresh products.



Cold Chain Monitoring

Protect your perishable cargo and ensure compliance with our automated temperature monitoring and alert system.



TMS integration

Geotab seamlessly integrates with existing TMS systems, enhancing visibility, efficiency and automation.



Compliance

Geotab ELDs simplify compliance with automated logs, HOS tracking, and DVIR management.



Expandability

Use the Geotab software development kit and hardware add-ons to get a completely unique and personalized experience.

