

TURN YOUR VEHICLES INTO A SMART CITY SENSOR NETWORK



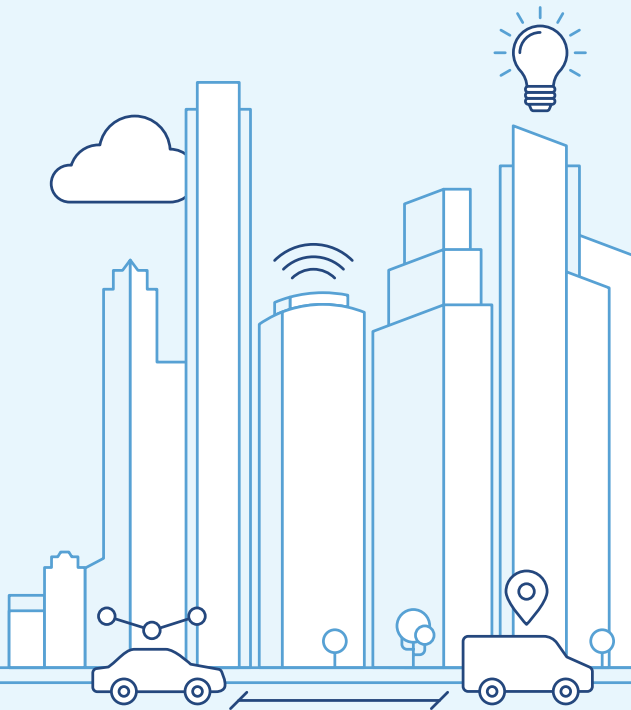
Looking for data that can drastically improve citywide safety, efficiency, and sustainability? Look no further than Geotab's Smart City insights

Today's connected vehicles are smart sensors on wheels. Leveraging an ecosystem of 1.1M smart sensors worldwide, Geotab has the data coverage and density to provide roadside insights and urban analytics to almost every North American city. The result? Municipalities can improve regional traffic safety and make progress toward their Vision Zero objectives, reduce congestion and optimize traffic flow, and streamline city operations.

Learn more at www.geotab.com/gov

GEOTAB®
management by measurement

Every Smart City program should have one (or a combination) of the following objectives:



1

Safety

Achieve Vision Zero objectives, reduce accidents, injuries, fatalities, and EMS response times

2

Efficiency

Improve traffic throughput and streamline municipal operations

3

Sustainability

Map region air quality and reduce harmful emissions and other pollutants

4

Equality

Create ladders of opportunities for under-served or underprivileged areas

5

Engagement

Improve citizen engagement and social interactions

Geotab's Smart City Datasets



Environment



Infrastructure



Mobility



Safety