

Getting started with fleet dash cams: a checklist

Is your fleet operating at its fastest? Dash cams could be the missing piece. From reducing incidents and lowering repair costs to providing real-time insights and protecting your drivers, dash cams integrated with the right telematics platform can reshape your fleet safety program. Here's how to get started.



Assess your needs

Identify specific safety challenges

Pinpoint issues like frequent collisions or driver distractions.

Define goals

Determine what you aim to achieve with dash cams (e.g., reduce incidents, monitor driver behavior).



Install and configure

Plan installations

Schedule to avoid disruptions.

Equip vehicles

Ensure all necessary hardware, like mounts and wiring, is installed.

Configure settings

Set up recording parameters and alert thresholds (e.g., event triggers for harsh braking).

Integrate with telematics

Sync with your telematics platform for real-time data access.



Select the right dash cams

Compare models and features

Look at single vs. dual-facing cameras, advanced vision capabilities (e.g., HDR, Flicker Mitigation, night vision) for challenging and varied light conditions, and models with advanced AI for predictive collision detection.

Confirm integration with platform

Ensure compatibility with your fleet's telematics system (e.g., MyGeotab supports various cameras).

Involve stakeholders

Get input from fleet managers, safety officers and drivers, and prepare a short FAQ to address any possible concerns and common questions.

Conduct trials to gather feedback

Participate in early adopter programs or pilot programs to test selected models and gather feedback from drivers and managers.

Did you know?

Integrating dash cams with the MyGeotab telematics platform provides real-time insights and predictive analytics to help anticipate and prevent collisions.

Visit our [dash cam selector tool](#) to find the best solutions for your fleet.



GEOTAB



Train your team

Educate drivers

Explain the use and benefits of dash cams as it relates to them (e.g., protecting them against false claims).

Train on footage access

Show how to access and interpret dash cam footage.

Develop coaching programs

Use video insights for targeted driver coaching (e.g., addressing distracted driving).

Address risky behaviors

Focus on issues identified by dash cam data



Manage and monitor

Review footage regularly

Check dash cam footage and safety reports.

Use predictive analytics

Identify and mitigate risks with advanced insights (e.g., predicting collision hotspots).

Establish feedback channels

Encourage drivers to share their views on the system.

Involve drivers in initiatives

Address concerns and involve drivers in safety programs to support buy-in.



Review and improve

Evaluate effectiveness

Regularly assess the impact of dash cam implementation.

Make adjustments

Adapt based on feedback & performance data (e.g., adjusting alert thresholds).

Update policies

Revise safety procedures as needed.

Stay informed

Keep up with new technologies and features.



Overcome driver concerns

Focus on protection

Highlight how dash cams protect drivers and improve safety (e.g., exonerating drivers in disputes).

Share success stories

Demonstrate positive outcomes from other fleets.

Be transparent

Clearly explain what is recorded and how data is used.

Maintain privacy

Make sure privacy settings are in place to protect drivers.