

Deliver with precision and compliance

Maximize your revenue and simplify regulatory adherence with Geotab's innovative open platform. Gain the data-driven insights needed to boost profitability and ensure seamless compliance for your fleet.



The Geotab advantage

Unlock your fleet's full potential with Geotab's ultimate advantage. We empower retail, household goods & electronics fleets to conquer complex challenges. From mastering on-time delivery and controlling soaring costs to boosting safety, securing cargo and maximizing uptime. Our open platform delivers data-driven insights and unparalleled flexibility, seamlessly connecting your entire operation to optimize your business and delight customers.



Master on-time delivery

Late deliveries and inefficient routes can erode customer trust. Geotab empowers you with real-time vehicle tracking and dynamic routing tools, ensuring precise ETAs and streamlined delivery workflows to keep promises.



Control operating costs

Fuel spend and unexpected maintenance are hard on your bottom line. Geotab's intelligent fuel monitoring pinpoints waste and optimizes routes, while predictive diagnostics deliver real-time alerts. Prevent costly downtime and take control of your bottom line.



Cultivate driver safety and compliance

Are inconsistent driver behavior and complex regulations leaving you with hefty fines? With Geotab's driver behavior monitoring, automated compliance tracking (HOS, DVIR), and collision alerts, protecting drivers and adhering to regulations has never been easier.



Safeguard every shipment

Securing valuable inventory and preventing theft in transit is a constant battle. Use robust asset trackers, coupled with geofencing and real-time location sharing, to enhance security and maintain complete visibility of your valuable cargo.



Maximize fleet uptime

Inefficient asset use and unscheduled breakdowns cripple productivity. Geotab's insightful asset utilization reports and predictive maintenance alerts, powered by real-time diagnostics, keep your vehicles rolling and your deliveries on schedule.



Connect your operations

A lack of driver workflow solutions and seamless TMS integration creates frustrating data silos. Geotab's open platform supports advanced workflow analysis and integrates directly with TMS systems, providing a holistic view from a single pane of glass.

Telematics: more than just fleet management

Geotab – your partner for a safer, more efficient fleet. With Geotab telematics for retail, household goods & electronics fleets, you can optimize routes, reduce costs, improve driver safety and stay compliant with regulations like CARB and EPA – we make it easy to track emissions and fuel consumption for easy reporting. Scale your operations with confidence.

Our open platform promise

Geotab's open platform empowers you to tailor your fleet management solution. With access to our APIs and SDKs, you can integrate seamlessly with existing systems, customize data analysis and develop unique applications. Explore over 300 solutions on the Geotab Marketplace to extend functionality and meet your specific needs.

Geotab's platform provides you



Compliance

Geotab ELDs simplify compliance with automated logs, HOS tracking, and DVIR management.



Cameras & ADAS

Capture on-road insights, keep drivers accountable and protect your fleet from liability with video telematics.



Expandability

Use the Geotab software development kit and hardware add-ons to get a completely unique and personalized experience.



Asset Tracking

Gain complete visibility into asset location, movement history, and usage patterns for better control.



TMS integration

Geotab seamlessly integrates with existing TMS systems, enhancing visibility, efficiency and automation.

Geotab in action

Giant Tiger:

How Giant Tiger leveled up its fleet with Geotab

Retail leader Giant Tiger partnered with Geotab to enhance the safety and efficiency of its 800-vehicle fleet. Our data-driven solution empowered them to achieve remarkable, award-winning results.

Key results:

- Won the 2024 PMTC Fleet Safety Award for a large fleet
- Achieved a 98% bypass rate at regulatory inspections
- Reduced fuel waste by significantly cutting excessive idling time
- Enhanced accountability with real-time, actionable data for drivers and planners

