

Retail, household goods & electronics fleet management



Deliver with precision and compliance

Maximize your revenue and simplify regulatory adherence with Geotab's innovative open platform. Gain the data-driven insights needed to boost profitability and ensure seamless compliance for your fleet.

The Geotab advantage

Unlock your fleet's full potential with Geotab's ultimate advantage. We empower retail, household goods & electronics fleets to conquer complex challenges. From mastering on-time delivery and controlling soaring costs to boosting safety, securing cargo and maximizing uptime. Our open platform delivers data-driven insights and unparalleled flexibility, seamlessly connecting your entire operation to optimize your business and delight customers. Geotab Intelligence, powered by AI, transforms fleet data into predictive insights — flagging risk, surfacing opportunities and giving your team the information needed to protect every delivery and every driver.



Master on-time delivery

Late deliveries and inefficient routes can erode customer trust. Geotab empowers you with real-time vehicle tracking and dynamic routing tools, ensuring precise ETAs and streamlined delivery workflows to keep promises.



Maximize fleet uptime

Inefficient asset use and unscheduled breakdowns cripple productivity. Geotab's insightful asset utilization reports and predictive maintenance alerts, powered by real-time diagnostics, keep your vehicles rolling and your deliveries on schedule.



Cultivate driver safety and compliance

Are inconsistent driver behavior and complex regulations leaving you with hefty fines? With Geotab's driver behavior monitoring, automated compliance tracking (HOS, DVIR), and collision alerts, protecting drivers and adhering to regulations has never been easier.



Control operating costs

Fuel spend and unexpected maintenance are hard on your bottom line. Geotab's intelligent fuel monitoring pinpoints waste and optimizes routes, while predictive diagnostics deliver real-time alerts. Prevent costly downtime and take control of your bottom line.



Safeguard every shipment

Securing valuable inventory and preventing theft in transit is a constant battle. Use robust asset trackers, coupled with geofencing and real-time location sharing, to enhance security and maintain complete visibility of your valuable cargo.



Connect your operations

A lack of driver workflow solutions and seamless TMS integration creates frustrating data silos. Geotab's open platform supports advanced workflow analysis and integrates directly with TMS systems, providing a holistic view from a single pane of glass.

Telematics: more than just fleet management

Geotab – your partner for a safer, more efficient fleet. With Geotab telematics for retail, household goods & electronics fleets, you can optimize routes, reduce costs, improve driver safety and stay compliant with regulations like CARB and EPA – we make it easy to track emissions and fuel consumption for easy reporting. Scale your operations with confidence.

Our open platform promise

Geotab's open platform empowers you to tailor your fleet management solution. With access to our APIs and SDKs, you can integrate seamlessly with existing systems, customize data analysis and develop unique applications. Explore over 500 solutions on the Geotab Marketplace to extend functionality and meet your specific needs.

Geotab in action

Giant Tiger:

How Giant Tiger leveled up its fleet with Geotab

Retail leader Giant Tiger partnered with Geotab to enhance the safety and efficiency of its 800-vehicle fleet. Our data-driven solution empowered them to achieve remarkable, award-winning results.

Key results:

- Won the 2024 PMTC Fleet Safety Award for a large fleet
- Achieved a 98% bypass rate at regulatory inspections
- Reduced fuel waste by significantly cutting excessive idling time
- Enhanced accountability with real-time, actionable data for drivers and planners

[Learn more](#)

Geotab's platform provides you:



AI-powered video telematics

The GO Focus family scales from privacy-first event capture to full 360° situational awareness – with GO Focus Plus as a great fit for most retail and household goods fleets. It detects distracted driving, tailgating and unsafe maneuvers on every delivery run, coaches drivers in-cab before an incident occurs, and automatically ranks events by risk so your safety team focuses on what matters most – protecting drivers, cargo and your brand on every stop.



Asset Tracking

The GO Anywhere family tracks everything from high-value trailers to roll cages and portable equipment – with GO Anywhere Plus as a great fit for most retail and household goods fleets. It keeps every asset visible from warehouse to last-mile with hybrid power, built-in satellite connectivity, and high-frequency theft-recovery mode, while real-time geofencing and ignition status give dispatchers complete control across your delivery network.



Geotab Navigation

Give drivers truck-safe turn-by-turn navigation that accounts for vehicle dimensions and commercial restrictions. Built into Geotab Drive, so routing, HOS and DVIR stay in one app – no switching between tools.



Expandability

Use the Geotab software development kit and hardware add-ons to get a completely unique and personalized experience.



TMS integration

Geotab seamlessly integrates with existing TMS systems, enhancing visibility, efficiency and automation.



Compliance

Geotab ELDs simplify compliance with automated logs, HOS tracking, and DVIR management

