Truckload carrier fleet management

Smart data for truckload success

Optimize vehicle uptime and maximize revenue per mile with Geotab's innovative open platform, specifically designed for truckload fleet management.

VEHICLE
VEHICLE 24

DISTANCE:
51.5 MILES

SPEED:
37 MPH

The Geotab advantage

Geotab empowers truckload carriers to take control, optimize their fleets, and drive profitability with data-driven solutions. Maximize revenue per mile, streamline operations, and enhance safety and compliance. Leverage our open platform and partner network to build a connected ecosystem tailored to your needs.

Drive down fuel spend

Fuel costs eroding your profits? Geotab's adaptable fuel management tools empower you to take control. Track usage, identify waste and optimize routes for fuel-efficient driving.

Give your drivers the tools they need

Attract and retain top talent with Geotab's driver-centric solutions. Streamlined workflows, easy-to-use technology, and a rewarding environment enhance satisfaction, keeping drivers committed for the long haul.

Cultivate a safety culture

With Geotab's advanced collision detection and reconstruction reporting, gain deeper visibility into incidents, improve driver safety, and reduce fleet risk across your operations.

Stay on top of productivity

Optimize operations and boost productivity with Geotab's smart fleet solutions. Gain real-time visibility into all assets, using predictive analytics to prevent downtime and keep deliveries on schedule.

Stay compliant with ease

Use our customizable rule-setting and real-time insights to automate compliance reporting and adapt to the evolving regulatory landscape, avoiding costly violations like ELD, CARB, or IFTA.

Customize your solution

Unlock limitless possibilities with Geotab's open platform. Seamlessly integrate with APIs and over 400 Marketplace solutions, adapting to evolving needs without vendor lock-in.

GEOTAB

Telematics: more than just fleet management

Geotab – your partner for a safer, greener, and more efficient trucking business. With Geotab telematics for truckload carriers, you can optimize routes, reduce costs, improve driver safety and stay compliant with regulations like CARB and EPA – we make it easy to track emissions and fuel consumption for easy reporting. Scale your operations with confidence.

Our open platform promise

Unlike restrictive, one-size-fits-all systems, Geotab's open platform empowers you to build exactly what your truckload fleet needs. Seamlessly integrate with critical software using our APIs and SDKs, and extend functionality with over 400 solutions from the Geotab Marketplace. Adapt to your evolving needs and future-proof your investment, free from single vendor limitations.

Geotab in action

Using data-driven fleet strategies for $300,000 in insurance savings

Nussbaum needed a fleet management software overhaul to enhance operations, manage vendors and leverage data. With Geotab, they improved fleet safety, optimized their truck telematics and saved $300,000 in insurance costs.

Geotab's platform provides you:

Compliance
Geotab ELDs simplify compliance with automated logs, HOS tracking, and DVIR management.

Cameras & ADAS
Capture on-road insights, keep drivers accountable and protect your fleet from liability with video telematics.

Expandability
Use the Geotab software development kit and hardware add-ons to get a completely unique and personalized experience.

Asset Tracking
Gain complete visibility into asset location, movement history, and usage patterns for better control.

TMS integration
Geotab seamlessly integrates with existing TMS systems, enhancing visibility, efficiency and automation.

GEOTAB.