

Truckload carrier fleet management



Smart data for truckload success

Optimize vehicle uptime and maximize revenue per mile with Geotab's innovative open platform, specifically designed for truckload fleet management.

The Geotab advantage

Geotab empowers truckload carriers to take control, optimize their fleets, and drive profitability with data-driven solutions. Maximize revenue per mile, streamline operations, and enhance safety and compliance. Leverage our open platform and partner network to build a connected ecosystem tailored to your needs. Geotab Intelligence uses AI to transform your fleet data into predictive insights — surfacing the risks, inefficiencies and opportunities that drive profitable, safe operations at scale.



Drive down fuel spend

Fuel costs eroding your profits? Geotab's adaptable fuel management tools empower you to take control. Track usage, identify waste and optimize routes for fuel-efficient driving.



Give your drivers the tools they need

Attract and retain top talent with Geotab's driver-centric solutions. Streamlined workflows, easy-to-use technology, and a rewarding environment enhance satisfaction, keeping drivers committed for the long haul.



Cultivate a safety culture

With Geotab's advanced collision detection and reconstruction reporting, gain deeper visibility into incidents, improve driver safety, and reduce fleet risk across your operations.



Stay on top of productivity

Optimize operations and boost productivity with Geotab's smart fleet solutions. Gain real-time visibility into all assets, using predictive analytics to prevent downtime and keep deliveries on schedule.



Stay compliant with ease

Use our customizable rule-setting and real-time insights to automate compliance reporting and adapt to the evolving regulatory landscape, avoiding costly violations like ELD, CARB, or IFTA.



Customize your solution

Unlock limitless possibilities with Geotab's open platform. Seamlessly integrate with APIs and over 500 Marketplace solutions, adapting to evolving needs without vendor lock-in.

Telematics: more than just fleet management

Geotab – your partner for a safer, greener, and more efficient trucking business. With Geotab telematics for truckload carriers, you can optimize routes, reduce costs, improve driver safety and stay compliant with regulations like CARB and EPA – we make it easy to track emissions and fuel consumption for easy reporting. Scale your operations with confidence.

Our open platform promise

Unlike restrictive, one-size-fits-all systems, Geotab's open platform empowers you to build exactly what your truckload fleet needs. Seamlessly integrate with critical software using our APIs and SDKs, and extend functionality with over 500 solutions from the Geotab Marketplace. Adapt to your evolving needs and future-proof your investment, free from single vendor limitations.



Geotab in action

Using data-driven fleet strategies for \$300,000 in insurance savings

Nussbaum needed a fleet management software overhaul to enhance operations, manage vendors and leverage data. With Geotab, they improved fleet safety, optimized their truck telematics and saved \$300,000 in insurance costs.

[Learn more](#)

Geotab's platform provides you:



AI-powered video telematics

The GO Focus family scales from privacy-first event capture to full 360° situational awareness - with GO Focus Plus as a great fit for most truckload carriers. It catches high-risk behavior as it happens, delivers in-cab voice coaching so drivers self-correct on the spot and ranks detections by severity, prioritizing the coaching conversations that reduce risk, build retention and lower insurance costs.



Asset Tracking

Geotab's GO Anywhere family tracks everything from powered trailers to individual cargo assets — with GO Anywhere Plus as the right fit for most truckload operations. It keeps your trailer network visible across every lane, including remote corridors where cellular falls short, with hybrid power, built-in satellite connectivity, and high-frequency theft-recovery mode that prevents deadhead costs and recovers stolen equipment fast.



Geotab Navigation

Commercial-grade navigation accounts for your truck's dimensions, weight limits and road restrictions. Risk alerts informed by real fleet data help drivers plan better routes and avoid costly detours — all within Geotab Drive.



Expandability

Use the Geotab software development kit and hardware add-ons to get a completely unique and personalized experience.



TMS integration

Geotab seamlessly integrates with existing TMS systems, enhancing visibility, efficiency and automation.



Compliance

Geotab ELDs simplify compliance with automated logs, HOS tracking, and DVIR management.

