

End-to-end connectivity for construction



One platform providing decision-grade insights for your entire fleet.

Geotab provides a single integrated solution unifying on-highway vehicles with off-highway assets, turning raw data into decision-grade insights for construction fleets. – all within a single platform.

The Geotab advantage

Geotab Build is a purpose-built solution to help construction fleets meet fundamental operational challenges. In addition to basic asset tracking, we focus on the foundation: we normalize data from hundreds of machine types and provide decision-grade insights on service, safety and maintenance.



Keep track of your assets

Whether assets are powered or non-powered, Geotab provides accurate, robust trackers designed for impact. Designed to positively impact the quality of data you receive and designed to withstand the rigors of any jobsite.



True productivity metrics

We provide in-depth insights into true machine productivity as an out-of-the-box offering. No more making business decisions based on powertrain time alone.



Stop theft in its tracks

Your equipment is your business. Keep a closer eye on your assets with safety cameras, security alerts and Bluetooth tags so you don't lose track of costly machinery.



Improve jobsite safety

Your equipment is your business. Keep a closer eye on your assets with safety cameras, security alerts and Bluetooth tags so you don't lose track of costly machinery.



Have eyes and ears in the field

Gain more visibility into your operations than ever before. Use the Geotab Marketplace to add cameras, asset trackers, GPS capabilities, sensors and more.



Optimize fuel usage

Track your fuel usage and idling times with Geotab's reporting capabilities. Decrease your overall fuel consumption and reduce jobsite costs.



Digitize your maintenance

Predictive maintenance analytics keeps you one step ahead. Everything you need to monitor vehicle and equipment health for your entire on-road and off-road fleet in one dashboard.

The Geotab Marketplace

Geotab's solution is adaptable. It's built on an open platform, so you have more control and flexibility. You can integrate with over 200 marketplace partners to drive efficiency and manage costs across your fleet.

Features include:

- Asset tracking
- Cameras & ADAS
- Mobile apps
- Fleet utilization

Telematics: More than just fleet management

A purpose-built telematics solution means more than dots on a map. With the right telematics partner, you can optimize your safety, productivity and equipment utilization using normalized decision-grade insights delivered right to your dashboard.

Geotab integrated solutions for AEMP data

Integrate AEMP 2.0 data from your equipment – including datasets from Caterpillar and other Tier 1 OEMs – into our advanced fleet management software for a singular view of all on-road and off-road equipment.

Geotab's platform provides you:



GO IRON

With both Modbus and Dual CAN capabilities, an IP69K rating and a backup battery, this purpose-built hardware was designed with mixed fleets in mind.



Cameras & ADAS

Capture behavioral insights, keep operators safe and accountable and protect your fleet from liability with video telematics.



Asset Tracking

Keep track of important equipment and vehicle information to get real-time visibility into your assets' location, usage and availability.



Expandability

Use the Geotab software development kit and hardware add-ons to get a completely unique and personalized experience.



Geotab Ace

We normalize data from different OEMs to create a clean data environment, which helps support better AI models delivered by Geotab Ace - your AI assistant built directly into MyGeotab.

