



Smart, safe, connected

One platform for service excellence

**Unleash the power of AI to protect every driver
and optimize every dollar.**

Geotab uncovers opportunities to maximize profitability across your field service fleet by reducing driving risks, maximizing service calls, tracking all assets and streamlining routes.

Ready to optimize your fleet?
[Schedule a demo today!](#)

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What Geotab does for field service fleets

Facing increasing costs, decreasing profit margins and a more competitive market than ever, field service leaders need a platform that improves productivity, safety and service while integrating with their existing operations.



Advanced routing & dispatch

It takes more than just GPS to plan effective routes. Geotab considers the total economics of every job, including fuel, technician skills and potential revenue.



Fewer collisions, safer habits

Detect driver distraction, fatigue and unsafe behaviors before a collision occurs with real-time alerts, targeted feedback and AI-assisted coaching.



Boost customer service

Build trust, increase your first-time fix rate and enhance client relationships by providing accurate ETAs, faster response times and the right tech for every job.



Track your assets in real-time

Monitor the location, status and utilization of your fleet vehicles and equipment from a single platform to improve service delivery.



Protect your drivers

Support driver improvement and provide clear evidence to exonerate drivers from false insurance claims using dual-facing AI video, in-cab alerts and driver rewards.



Optimize productivity

Automate manual processes, integrate data from multiple sources and view your entire operation from a single platform for maximum productivity.



Level up your maintenance

Save money, maximize your uptime and simplify workflows. Predictive maintenance gives you automated alerts and work orders to fix faults before they become expensive headaches.



Decision-grade insights

Collect unparalleled data from your vehicles and assets and generate actionable insights for informed decision-making and strategic planning.



Integrate into business infrastructure

MyGeotab connects with OEM hardware and your existing tools, creating a unified workflow.



Electrify your fleet

Create your roadmap to electrification. Use real-world data to support your business case that your new EVs will drive strong environmental and financial savings over their life.

Wiseway Supply Ltd.

Wiseway, a plumbing, electrical and lighting products supplier, uses Geotab for driver safety, fraud prevention and fleet maintenance. Check out their results!

- 2 point improvement in the fleet's safety score
- 40% reduction in speeding events
- 40% reduction in idling



Orkin

Orkin, a pest control provider with 1.7M+ customers, uses Geotab to boost environmental responsibility and cut fuel costs. Here are some changes they've seen since implementation.

- 8.4% reduction in total idle time over three months
- Most improved driver cut idle time by 99.5%
- \$50,000 in estimated fuel savings over three months



The Geotab Marketplace

Geotab's solution is adaptable. It's built on an open platform, so you have more control and flexibility. You can integrate with over 200 marketplace partners to drive efficiency and manage costs across your fleet.



- Cameras & ADAS
- Mobile apps
- Routing and dispatching
- Predictive maintenance
- Asset tracking
- ERP software integrations
- Sustainability & EV charging partners

The structure of a high-performance fleet

With over 25 years in business, 99,000 global customers, and 5.75 million tracked assets, Geotab is built on a foundation of quality, innovation and trust. Discover the open platform that offers decision-grade insights to increase service levels, protect your team and maximize revenue.



GO Device + MyGeotab

The world's most powerful telematics device and software offers sub-second tracking and unparalleled engine data so you can monitor and optimize all your fleet operations on a single, open platform.



GO Focus Family

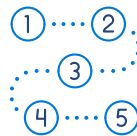
GO Focus: Purpose-built, road-facing video prioritizing driver privacy while delivering essential event-based insights and exoneration.

GO Focus Plus: Advanced dual-facing dash cam featuring real-time alerts and AI-assisted coaching workflows to proactively address risky behaviors.



Advanced routing & optimization

Make strategic decisions with territory planning, optimize daily schedules with route planning and adapt instantly to traffic or urgent requests with real-time dispatch.



GO Anywhere & Bluetooth

Never lose another high-value tool. Track everything from generators to specialized equipment with Bluetooth and rugged asset tags.



Expandability

Use the Geotab software development kit and hardware add-ons to get a completely customized solution that meets your unique operational needs.



Scalable growth

Purpose-built for fleets of all sizes, with convenient solutions for small and mid-market companies and the enterprise-grade API flexibility required for global operations.



OEM-agnostic

No matter what brands make up your fleet, you see all your factory-fit and Geotab data in one pane of glass.

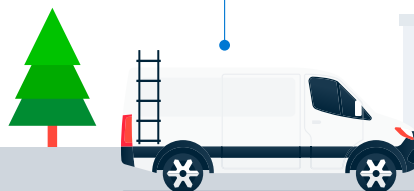


Marketplace leaders

Direct integrations with the top FSM, CRM, scheduling, dispatching, invoicing, payment and reporting platforms.

The open platform choice

Geotab doesn't believe in data silos. We integrate seamlessly with the Field Service Management (FSM) tools you already use to create a unified workflow.



Ready to move beyond basic tracking? [Book a demo today](#)