Have questions about this notice? Call the Toll Free Number below or scan the code to find out more.

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Notice of Availability of Proxy Materials for BSM TECHNOLOGIES INC. Annual General and Special Meeting

Meeting Date and Location:

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When: March 22, 2018
4:00 pm (Eastern Time)

Where: Cassels Brock & Blackwell LLP
2100 Scotia Plaza,
40 King Street West,
Toronto Ontario M5H 3C2

You are receiving this notice as BSM Technologies Inc. ("BSM") is using notice-and-access to deliver meeting materials to its shareholders in respect of its annual general and special meeting of shareholders. Instead of receiving paper copies of the management information circular, and, if requested, the financial statements and management discussion and analysis (MD&A), shareholders are receiving this notice to advise that the proxy materials for the above noted securityholders' meeting are available on the Internet. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We remind you to access and review all of the important information contained in the management information circular and other proxy materials before voting.

The management information circular and other relevant meeting materials are available at:

www.bsmtechnologies.com

OR

www.sedar.com

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How to Obtain Paper Copies of the Proxy Materials

Securityholders may request to receive paper copies of the current meeting materials by mail at no cost. To ensure you receive the materials in advance of the voting deadline and meeting date, all requests must be received no later than March 13, 2018. If you do request the current materials, please note that another Voting Instruction Form/Proxy will not be sent; please retain your current one for voting purposes.

To obtain paper copies of the materials or if you would like more information about the notice-and-access rules, please contact 1-888-822-2768

Shareholders will be asked to consider the following matters at the Meeting:

The resolutions to be voted on at the meeting are listed below along with the Sections within the management information circular where disclosure regarding the matter can be found.

1. **Financial Statements** - To receive and consider the audited annual consolidated financial statements of BSM for the fiscal year ended September 30, 2017, together with the auditors' report thereon. See section "*Business of Meeting – Presentation of Financial Statements*" in BSM's management information circular.

2. **Election of Directors** - To elect directors of BSM for the ensuing year. See section *"Business of Meeting – Election of Directors"* in BSM's management information circular.

3. **Appointment of Auditors** - To re-appoint PricewaterhouseCoopers LLP as auditors of BSM for the ensuing year and to authorize the directors to fix their remuneration. See section "*Business of Meeting – Appointment of Auditors*" in BSM's management information circular.

4. **Approval of Unallocated Options under the Option Plan** - An ordinary resolution approving all unallocated options under the Company's Second Amended and Restated Stock Option Plan, as more particularly described in the management information circular under the heading "*Business of Meeting – Approval of Unallocated Options Under the Option Plan*".

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5. **Other Business** - To transact such other business as may properly be brought before the Meeting or any adjournment or postponement thereof. See section "*Business of Meeting – Other Business*" in BSM's management information circular.

Voting

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your securities you must vote using the methods reflected on your enclosed Voting Instruction Form or Proxy. Your Proxy/Voting Instruction Form must be received by 4:00 p.m. (EST) on Tuesday, March 20, 2018.

SHAREHOLDERS ARE REMINDED TO VIEW THE MEETING MATERIALS PRIOR TO VOTING

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