TURN YOUR VEHICLES INTO A SMART CITY SENSOR NETWORK

Looking for data that can drastically improve citywide safety, efficiency, and sustainability? Look no further than Geotab’s Smart City insights.

Today’s connected vehicles are smart sensors on wheels. Leveraging an ecosystem of 1.1M smart sensors worldwide, Geotab has the data coverage and density to provide roadside insights and urban analytics to almost every North American city. The result? Municipalities can improve regional traffic safety and make progress toward their Vision Zero objectives, reduce congestion and optimize traffic flow, and streamline city operations.

Learn more at www.geotab.com/gov
Every Smart City program should have one (or a combination) of the following objectives:

1. Safety
   Achieve Vision Zero objectives, reduce accidents, injuries, fatalities, and EMS response times

2. Efficiency
   Improve traffic throughput and streamline municipal operations

3. Sustainability
   Map region air quality and reduce harmful emissions and other pollutants

4. Equality
   Create ladders of opportunities for under-served or underprivileged areas

5. Engagement
   Improve citizen engagement and social interactions

Geotab’s Smart City Datasets

Interested in embedding our data into your solution?
Email: smartcity@geotab.com
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