

Intelligent car sharing with Geotab



The shared mobility era

New technologies, our increasing environmental awareness, and the impact of climate change are changing the way we move. In particular, car sharing has become an important topic when talking about mobility. In major cities, new shared-mobility services are expected to become a vital part of the transport network. Geotab, a leader in telematics and connected vehicles provides data and business intelligence to help car sharing companies become more efficient and cost-effective.

Optimise and make your car sharing business profitable

With Geotab's GO device and MyGeotab platform, car sharing fleet managers are able to:

- + Monitor vehicle parameters such as engine data, battery state of charge, exact location, etc.
- + Detect breakdowns and plan proactive vehicle maintenance to avoid expensive repair costs.
- + Optimise the charging and vehicle distribution process. This way, more vehicles are available in strategic areas.
- + Detect collisions in real time, and the ability to reconstruct to identify cause and fault.
- + Integrate the Geotab solution with other systems, to extract even more valuable vehicle information.
- + Generate loyalty programs and marketing campaigns.
- + And much more!



GEOTAB[®]
management by measurement

For further information, visit www.geotab.com/uk
or write an email to testdrive@geotab.com
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 Geotab
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 MyGeotab

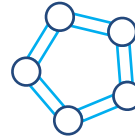
Intelligent car sharing is cost-effective car sharing.

Discover how Geotab can help optimise fleet operations.



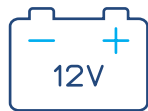
Accurate GPS

The Geotab solution provides more accurate positioning at all times and several map platforms. It allows the visualisation of the entire fleet and its activity on the map in real time.



Optimisation of managing geographic areas

MyGeotab allows creating geographic areas and balancing the availability of vehicles according to demand. It also allows sending notifications due to certain events related to the defined zones.



Monitoring batteries

The Geotab GO device monitors battery health and state of charge. It predicts battery breakdown and shows vehicle location, even if the battery is not charged.



Notification and reconstruction of collisions

Geotab technology allows not just sending notifications about possible collisions, but also the collision reconstruction and the identification of the driver.



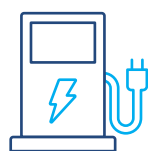
Driving profiles

Having different driving profiles allows you to recognise problematic drivers and create loyalty programmes.



Monitoring tyre pressure

It makes possible to set up notifications to warn when a tyre drops below a certain pressure or when the tyre pressure alert comes up on the control panel. It also provides real-time information on the state of the tyre pressure.



Optimisation of the charging process

With the Geotab technology, the charging process can be digitalised, providing visual control of the data. It allows controlling the charging state in real time, with no need to check it on the panel of each car.



Maintenance and inspections

Control inspections and maintenance time automatically via the platform. This allows having more vehicles available thanks to the efficient planning of vehicle inspections.