

# Field Sales & Services

Fleet Management Solutions

## Drive Productivity and Sales with Real-Time Visibility

Field sales and service teams are under increasing pressure to find new customers while keeping the existing ones happy. Gaining a competitive edge without hiring additional staff can be challenging. Geotab's fleet management solutions provide the insight, visibility, and actionable alerts to increase productivity, reduce costs, and boost customer service.

### The Geotab Advantage

- + Ensure timely service with efficient route planning.
- + Improve safety with in-vehicle driver coaching.
- + Lower costs related to insurance and accidents.
- + Increase fuel efficiency by reducing fuel-wasting driving practices, such as idling.
- + Eliminate costly downtime and lower maintenance costs.



**GEOTAB**  
management by measurement

Learn more at [Geotab.com](https://www.geotab.com)

# Open Platform Fleet Management Solutions

## Boost Productivity & Decrease Costs

- + Dispatch closest and most-skilled driver
- + Increase service calls per day
- + Optimise routes
- + Create customer zones and geofences
- + Accurate ETAs

## Improve Driver Safety

- + Risk & safety reports
- + In-vehicle, proactive coaching with customised messaging
- + Accident notifications
- + Seat belt use detection
- + Safety alerts: driving in reverse, harsh braking and cornering and more

## Manage Compliance

- + Privacy mode
- + Vehicle inspections for safety (Duty of Care)
- + Set rules and alerts to conform to company policy



## Expandability

- + IOX technology & Add-Ons
- + SDK, API integration, & Add-Ins
- + Asset monitoring
- + Driver ID

## Optimise Fleets & Cut Fuel Costs

- + Plan preventative maintenance
- + Improve fuel economy
- + Decrease idling
- + Reduce speeding
- + Monitor after-hours use
- + Engine diagnostics



### Geotab GO7 Telematics Device

- + Fast GPS acquisition time
- + Captures rich, second-by-second data
- + Accurate engine diagnostics
- + Self-calibrating accelerometer

## Reliable, Scalable & Secured

- Scalable to all fleet sizes
- Multilingual
- Customisable dashboards
- Globalised solutions
- Fully-expandable integration: IOX-ALERT with alert button, Garmin, etc.
- Big Data for Business Intelligence
- Secured storage in European data centre



[Geotab.com/marketplace](https://www.geotab.com/marketplace)