20 Most Promising Logistics Technology Consulting Companies

Logistics is simply an unavoidable phase in a supply chain. As industries pass through steep and slump in demand and supply, the direct impact of it is seen on logistics companies and in their deployment strategies. Traditional methodologies to analyze and track inventories have by far been scrapped by most ‘transporters’ and latest technologies such as GPS (Global Positioning System) and Cloud have been integrated to their system, making the ecosystem healthier and competitive.

Of late, operational functionalities of logistics have expanded to various verticals including integrated planning, control, realization, and monitoring of all internal and network-wide material, part, and product flow which has poised to be a challenging opportunity to most vendors. Hence, most logistics providers are redesigning their supply channels by incorporating latest technological trends like monitoring and providing shipping data in seconds through cloud integration.

As businesses grow and expand, their requirement for enhanced supply chains has also dramatically increased and some companies have excelled in delivering these services. In the last few months, we have looked at hundreds of logistics providers and shortlisted the ones that are at the forefront of tackling the challenges of supply chain faced by manufacturers, wholesalers and retailers. In our selection we looked at the vendor’s capability to fulfill the needs of manufacturers through supply chains that support core business processes of any industry. Also, we evaluated the vendors support through the integration of latest technologies into their system.

Today, we present to you CIOReview’s 20 Most Promising Logistics Technology Solution and Consulting Providers of 2013.

Company: Geotab
Founded: 1996
Key Person: Neil Cawse
Description: Providing fleet management solutions to improve driver behavior, enhance driver safety, and on-road productivity

Geotab provides end-to-end, hardware and software, fleet management solutions that are entirely scalable and can be used by both enterprise organizations and small-to-medium sized companies. The company’s products are represented and sold worldwide through its authorized reseller network.

Geotab’s web-hosted reporting solution provides everyday report templates to allow businesses to manage driver behaviors, such as excessive speeding or idling and effectively improve fuel consumption. With the help of the company’s real time event processing solution, customers can view this information in real-time and become proactive to keep their fuel costs down. The company’s web-based SaaS software stores data in large data centers that are secure and updated using industry best practices. The solutions provided by Geotab enable customers to interact with the data through the use of notifications, dashboards and reports as well as using a powerful Software Development Kit (SDK) that includes APIs for highly desired data integration to extend the data availability beyond the Geotab cloud hosted environment. The new “Add-On” feature in Geotab’s SaaS called MyGeotab enables third party software and devices to leverage the strength of the Geotab user interface.

The company positions its ongoing innovation on four pillars - safety, productivity, regulatory compliance, and fleet optimization, helping businesses make impactful improvements. The company therefore provides software that offers in-vehicle driver coaching, breakthrough accident detection, ultra-accurate engine diagnostics, real-time GPS vehicle tracking, and fuel consumption monitoring. To enhance ease of implementation, Geotab’s latest devices are made ready to use in minutes with a simple plug-and-play installation method that does not require any professional fees.

"We believe in supporting the transformation of creative ideas into realities"

Geotab has emerged as a leader in the area of GPS fleet management and vehicle tracking, also known as telematics. The company serves clients that include Fortune 500 companies from different industries. For instance, Frito Lay, the snack giant decided to add telematics to its fleet of 17,000 delivery vehicle. Using the telematics system from Geotab, the snack provider was not only able to manage data but is also meeting almost 50 percent reduction in idle time of vehicles.

“Geotab has been committed to innovation within the telematics industry since its inception in 1996. While behind the scenes, the technology capture and software processing is complex, Geotab has grown our industry leadership reputation by making data ‘accessible and simple’ in order for our customers to take action to transform the way they manage their business. We believe in supporting the transformation of creative ideas into realities,” says Neil Cawse, CEO at Geotab.

Geotab was the 1st North American telematics provider to make the switch over to 3G and now offers both 3G and CDMA solutions as well as NFC and other add-on peripheral technologies.

Geotab, Inc.
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